

Customer Survey 'The Tile & Timber' PH, Timberbury, Nr Little Town, Fluteshire

A survey of the customers is requested by the tenant landlord of the 'The Tile & Timber' PH, Timberbury, Fluteshire. The outcome will assist him in planning the future of his business and implement any improvements if such are suggested by the customers. The survey is confidential and no detail about each response will be revealed to the landlord or any third party. An analysis and report will be handed to the owner of the PH and will be his property alone. Please fill in the questionnaire as accurate as you can. Customers should only fill in one questionnaire each. You may fill in the questionnaire here and hand it to the bar staff, at home and bring it back next time you visit 'The Horseshoe' or post it to: KVM Research, 1 South Street, Mow Cop, Stoke-on-Trent, ST7 4NR.

Who are you? Tick one box only in each section.

Gender: Male Female

Age: 15-19 20-24 25-29 30-34 35-39
40-49 50-59 60+

Car owner: Yes No

Are You: Employed Self-employed Unemployed/seeking work

Student Other:

Where do you live? Mount Pleasant Mow Lawn

Timberbury Abbey Green Black Heath Little Town

Mow Lawn, Drumbershire side Lyme grove Bliddulph

Elsewhere:

You and 'The Tile & Timber' Tick as many boxes as apply.

How often do you go to 'The Tile & Timber': Daily 2-3 times a week

Once a week Weekends only Less often, but regularly

Occasionally Lunchtimes only Evenings only

Lunchtimes & evenings

What attracts in 'The Tile & Timber'? Quality of the drinks

Variety of drinks Variety of snacks Quality of food

Variety of food

p.t.o.

Price of drinks Price of food Easy access
 Friendly bar staff Friendly owner Friendly atmosphere
 Furniture and decorations Hygiene & cleanliness
 That there is facilities for smoking Opening times

The next section concerns any improvements or other suggestions you may have. However, please bear in mind that the landlord is constrained by the terms of his licence and has to keep on good terms with the authorities and his neighbours and other residents in the area.

Any improvements to suggest?

More variety of drinks More variety of snacks
 More variety of food More traditional food More spicy food
 More vegetarian food Some light entertainment eg piano
 Modernised furniture and/or decorations

Other suggestions:

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Only fill in this space if you wish to take part in the prize draw.

Name:

Address:

Telephone:

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